



CITY OF LONG BEACH DEPARTMENT OF PARKS, RECREATION AND MARINE COMMISSION ON YOUTH AND CHILDREN May 27, 2009

MINUTES

I. CALL TO ORDER

Co-Chair Soth called the meeting of the Commission on Youth and Children (CYC) to order at 5:03 p.m., at the Parks, Recreation and Marine administration building's large conference room. The Pledge of Allegiance was recited, roll call was taken, and a quorum was confirmed.

Co-Chair Soth welcomed newly appointed commissioner, Olina Wibroe-Benson to the Commission on Youth and Children. Commissioner Wibroe-Benson represents the 6th District and is a student at Chadwick School.

Present: Mary Soth, Early Childhood Development, Co-Chair

Ana Mora, 9th District Youth, Co Vice Chair Rebecca Turrentine, Education, Co Vice-Chair

Bryant Daron, 2nd District Youth Jon Meyer, LBUSD Board of Education

Michael Diaz, 5th District Youth Victor Perez, Health

Helen Ingram, *Education*Marc Rothenberg, *Juvenile Justice*Marty Isozaki, *Job Training*Jeanetta McAlpin, *Social Services*Notal Youth
Olina Wibroe-Benson, 6th District Youth

Megan McDonnell, 3rd District Youth

Absent: Excused – Chelsii Summerville, 4th District Youth, Co-Chair

Excused – Leslie Barnes, 1st District Youth

Excused - Jessica Quintana. Parent

Excused – Stephanie Viramontes, 7th District Youth

VACANT, Youth Enrichment

Staff: Marc Gutfeld, Superintendent, Community Recreation Services, Department

of Parks, Recreation and Marine

Marla Camerino, Clerical Support, Community Recreation Services,

Department of Parks, Recreation and Marine

Phil T. Hester, Director, Department of Parks, Recreation and Marine

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Guests: Fourth District Councilmember, Patrick O'Donnell

II. APPROVAL OF MINUTES

It was moved by Commissioner Perez and seconded by Commissioner Turrentine to approve the April 22, 2009 minutes. The motion carried unanimously.

III. COMMENTS: TIME GIVEN TO THE PUBLIC TO ADDRESS THE COMMISSIONERS
CONCERNING NON-AGENDA ITEMS WITHIN THE JURISDICITION OF THE
COMMISSION. EACH PERSON WILL BE ALLOWED 3 MINUTES UNLESS
EXTENDED BY THE COMMISSION

There were no public comments

IV. GUEST SPEAKER – FOURTH DISTRICT COUNCILMEMBER PATRICK O'DONNELL

Councilmember O'Donnell introduced himself and provided a description of the area that he represents, as well as information about him.

Councilmember O'Donnell provided information regarding the Palace Hotel Project that assists youth, who have been emancipated from the foster care system. The Palace Hotel Project will be located on Anaheim Street in Central Long Beach. He stated that a Request for Proposal was sent out and that United Friends of the Children won the bid. The City is going through a variety of steps to rehabilitate the facility both inside and out. There will be more than 15 units available for youth to live in. The facility will offer life skills workshops, counseling, on-site case management, and more.

Councilmember O'Donnell informed the Commission that the old Freeman PAL facility that was closed due to budget constraints is now being used as a recreational facility for youth, who participate in organized activities, homework help, and outdoor sports. In addition, Orizaba Park is being expanded to possibly include a community garden, sports fields, and community center.

Councilmember O'Donnell provided the Commission with information regarding the Public Access Education and Government (PAEG) funding. He stated that monies are set aside by cable companies to go towards public access, educational, and governmental purposes associated with programming. His goal is to ensure that some of the funds are used towards youth. He would like to see vocational opportunities such as animation, video programming, graphic arts, etc. He stated that the funding could only be used for capital expenditures.

- Councilmember O'Donnell answered questions from Commissioners regarding the PAEG funding, as well as the Palace Hotel Project.
- Councilmember O'Donnell stated that he would keep the Commission on Youth and Children in mind when it comes to addressing youth issues.

V. SUPERINTENDENT'S REPORT TO THE COMMISSION

A. Monthly Citywide Services Report to Commission 2

Mr. Gutfeld reported that the monthly report was included in the agenda packet.

VI. CO-CHAIRS REPORT TO THE COMMISSION

A. Co-Chair Soth

Co-Chair Soth reported that she attended the Profile Committee meeting and that Commissioner Daron has accepted the position as Chair of the Profile Committee.

Co-Chair Soth reported that as Chair of the Voice for Long Beach Children, she presented a video entitled "Consuming Kids," which was produced by Media Education Foundation, in collaboration with the Campaign for a Commercial Free Childhood. The video addresses concerns about marketing efforts of manufacturers and corporations that advertise to children in order to build brand loyalty, as well as other issues related to advertisements. Co-Chair Soth reported that companies spend about \$17 billion annually marketing to children. She reported that children ages 2 – 11 years see more than 25,000 commercials each year on television alone. Co-Chair Soth reported that on a national level, legislation has been introduced to restore the Federal Trade Commissions Authority to regulate marketing to children. The video furnishes many examples of how marketing contributes to many problems facing children today.

B. Co-Chair Summerville

Co-Chair Summerville was not present to report.

VII. REPORTS

A. Standing Committees

1. <u>Executive Committee</u> Co-Chairs Soth and Summerville, Co Vice-Chairs Turrentine and Mora, Commissioner Meyer

Note: The next Executive Committee meeting will be held on Wednesday, June 10, at 3:00 p.m. in the small conference room at the Parks, Recreation and Marine administration building (2760 Studebaker Road).

Co-Chair Soth reported that the Executive Committee met to plan tonight's agenda.

B. Special Committees

1. <u>Long Beach Youth Fund Committee</u> - Commissioners Ingram, McAlpin, Mora, Summerville, Daron, McDonnell, Barnes, Viramontes, Sanchez, and Diaz

Note: The next Executive Committee (should be Long Beach Youth Fund Committee) meeting will be held on Wednesday, June 24, at 4:00 p.m. in the large conference room at the Parks, Recreation and Marine administration building (2760 Studebaker Road).

Commissioner Ingram reported that the Long Beach Youth Fund Committee met to review a draft of the revised application. Commissioner Ingram stated that the Committee would be reviewing the budget agreement at its next meeting. She also reported that the final application would be presented to the Commission for approval at next month's meeting.

Commissioner McAlpin reported that there is a possibility to receive funding from Pacific Gateway and Douglas to fund future projects.

A couple of recommendations that were brought forward will be discussed at the next Committee meeting.

2. <u>Profile Committee</u> Commissioners Soth, Summerville, Mora, McAlpin, Daron, Perez.

Note: The next Profile Committee meeting will be held on Wednesday, June 17, at 3:00 p.m. in the small conference room at the Parks, Recreation and Marine administration building (2760 Studebaker Road).

Commissioner Daron reported that the Profile Committee met to discuss doing a more complex profile that would be used for adults and government agencies. The Committee also discussed the possibility of creating a second document that would be marketed towards youth. Commissioner Daron reported that the consultant, Becki Nadybal would be attending the next Committee meeting and encouraged all Committee members to attend.

C. Standing Item Reports

1. <u>District Level Youth Advisory Councils - Report on DLYAC meetings</u>

Commissioner Daron reported that the Second District Youth Council has yet to be established.

Commissioner Diaz reported that he was not able to attend the Fifth District Youth Council due to a prior engagement, but believes that they are still planning out the next tree inventory. Commissioner Turrentine was able to report that they would try to move ahead with the tree inventory but is not sure of the date. She also reported that Councilmember Schipske provided certificates to all of the members. The Youth Advisory Council will be dark until September.

Commissioner McDonnell was not able to attend the Fourth District Youth Advisory Council, but stated that the group is thinking of planning a concert for next fall and will be conducting random service projects throughout the summer. The Youth Advisory Council will be dark until September.

Commissioner Sanchez reported that the Eighth District Youth Advisory Council met to discuss youth job opportunities. In addition, the group touched up their resumes and is planning on attending the Youth Job Fair. Commissioner Sanchez also reported that the Shred Fest at Scherer Park went well with approximately 100 individuals that attended.

Commissioner Mora did not have any new information to report from the Ninth District Youth Advisory Council.

Commissioner Wibroe-Benson did not have any information to report. She does have a couple of students that are willing to get together to begin a monthly meeting. The focus of the group will be to improve the opportunity for youth in the Sixth District.

Co-Chair Soth reminded the youth commissioners that the Commission would welcome a report on any contact they may have had with the Councilmember in their district.

2. <u>Long Beach GRIP Project Advisory Council (Quarterly Meeting)</u> - Commissioner Rothenberg, McDonnell, Summerville

Note: The next Long Beach GRIP Project Advisory Council meeting will be held on Monday, June 8, at 5:30 p.m.

Commissioner Rothenberg reported that the Long Beach GRIP Project Advisory Council did not meet; however, the By-Laws Committee met to review the by-laws that will be presented at the next Advisory Council meeting.

D. Non-Committee Commissioner Comments

Commissioner Perez reported that he took on a new position as the Medical Director at the Tichenor Orthopedic Clinic in Long Beach. In addition, he will be participating on the Long Beach Unified School District Head Start Advisory Committee.

Commissioner Turrentine distributed information on the Hire-a-Youth program. Approximately 1,200 kids will be employed this summer in the months of July and August. Commissioner McAlpin added that the program is also looking for work sites to place the youth.

Commissioner McAlpin reported that she attended a Weed and Seed retreat. She is also on the Long Beach GRIP Advisory Council representing another body.

A. List of Community Events – Youth Representation

Co-Chair Soth informed the commissioners that included in the monthly packet was a list of possible events that would be interesting for the CYC youth to attend. If there are any additions to the list, please send the information to Marla.

B. Meeting with Mayor Foster on a Tuesday prior to a City Council Meeting

Co-Chair Soth informed the commissioners that the Mayor informed the Commission that he would like to meet on a Tuesday, prior to a City Council meeting. Co-Chair Soth asked the commissioners if they could attend and selected a date. Marla will confirm if the Mayor is available and advise those who are interested.

IX. NEW BUSINESS

A. Graduating Seniors

Co-Chair Soth wanted to find out which of the youth commissioners will be graduating and how long they will be able to remain on the Commission. Below is a list of graduating seniors, the Council District they represent, and the month of their last Commission meeting.

<u>Commissioner</u>	Council District	Month of Last Commission Mtg
Leslie Barnes	1 st District	?
Bryant Daron	2 nd District	Will remain on the Commission
Chelsii Summerville	4 th District	?
Michael Diaz	5 th District	August
Olina Wibroe-Benson	6 th District	August
Ana Mora	9 th District	Will remain on the Commission

X. ADJOURNMENT

Having no further business, Co-Chair Soth adjourned at 6:00 p.m. to the next meeting on Wednesday, June 24, 2009 at 5:00 p.m.

This information is available in an alternative format by request to Jane Grobaty at (562) 570-3232.

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Marla Camerino, 48 hours prior to the meeting, at (562) 570-1771.

